

Dear Customer/Supplier (interested),

We wish to inform you that the EU Regulation 2016/679 ("GDPR") provides for the new regulation for the protection of individuals and other subjects with regard to the processing of personal data. According to the legislation indicated, such processing will be based on the principles of lawfulness, correctness and transparency and protection of your privacy and your rights, according to the principles contained in art. 5 of the GDPR.

According to art. 13 of the GDPR, we therefore provide you with the following information:

#### **Purpose of the processing.**

The personal data collected will be processed and used for the following purposes:

##### **Contractual purposes**

- to finalise the contracts for the Data Controller services;
- the fulfilment of pre-contractual, contractual, and tax obligations deriving from existing relationships with you;
- to fulfil the obligations provided for by law, by a regulation, by Community legislation or by an order of the Authority;
- to exercise the rights of the Data Controller, for example the right of defence in court;

*The consignment of data and their processing, including the communication, by ITALICA S.p.A. for these purposes, necessary for the management of the contractual relationship or for the fulfilment of obligations of a regulatory nature, is mandatory and does not require your explicit consent, penalty the impossibility for the writer to establish and manage the contractual relationship.*

##### **Business purposes**

- to send by e-mail, post and/or sms and/or telephone contacts, newsletters, commercial communications and/or advertising material on products or services offered by the Owner and recognition of the degree of satisfaction with the quality of the services.

We inform you that as you are already our customers, we may send you commercial communications relating to services and products of the Data Controller similar to those of which you have already used.

##### **Processing of personal data for profiling purposes.**

It is possible that for marketing and service improvement purposes the Company processes so-called "profiling" data to evaluate certain aspects or to analyse or predict aspects regarding the economic situation, preferences, interests, the reliability, etc.

The founding elements of the Profiling Treatment will be:

- 1) the predetermination of the parameters for the structuring of the data individually considered;
- 2) the comparison, the crossing, the relationship of these data to each other and the comparative analysis carried out on the basis of the predefined parameters, also through automated processes (that is, the cataloguing of the single data in clusters);
- 3) The obtaining of a profile through the activities that precede and that it allows characterizing the Company and the additional analytic indications regarding the single data and allows the dynamic creation of profiles.

This processing is carried out based on the legitimate interests of the Data Controller for the maintenance of existing contractual obligations.

#### **Mode of data processing.**

In relation to all the purposes indicated above, the data will be processed in such a way as to ensure security and confidentiality, and may be carried out through manual, IT and telematics tools in order to record, organize, store, process, modify, select, extract, compare, use, interconnect, block and communicate the data.

#### **Categories of entities to which data may be transmitted.**

For the pursuit of the prescribed purposes, your personal data will be processed by duly authorized personnel of ITALICA S.p.A.. The updated list of authorized personnel is kept at the registered office of the Data Controller; these subjects have been specifically appointed Data Processors.

There is also, for certain activities, the need to communicate your personal data to third parties belonging to the following categories: external consultants, accountants, lawyers, credit institutions, consulting and service companies and third parties, charged with the execution of activities directly related to the provision of services or with which the Company has entered into commercial agreements functional to the dissemination and development of the services to be provided.

The subjects belonging to the above categories operate in total autonomy as separate Data Controllers, or operate as Data Processors (external) appointed by ITALICA S.p.A.

#### **Transferring data overseas.**

Your personal data subject to processing may be transferred abroad, inside and/or outside the European Union, always in compliance with the rights and guarantees provided by current legislation.

#### **Data retention time and other information.**

The Data Controller will process personal data for the time necessary to fulfil the purposes mentioned above and in any case for no more than 10 years from the termination of the relationship for the Service Purposes and for no more than 2 years from the collection of data for commercial purposes non-contractual

#### **Rights of the interested party.**

The interested party may obtain from the Company confirmation of the existence or not of personal data in the databases of the Company itself.

In your capacity as interested party, you are the holder of the rights referred to in art. 15 and ss. of the GDPR and precisely: the right to obtain from the Data Controller confirms whether or not your personal data is being processed; may also request and obtain the correction or cancellation of the same or the limitation of the treatment; you as interested party can oppose the processing; you also have the right to data portability and to withdraw the consent (except where the processing is necessary to fulfil a legal obligation to which the Data Controller is subject or for the performance of a task in the public interest or related to the exercise of official authority vested in the Data Controller).

Finally, the interested party has the right to lodge a complaint with the supervisory authority (Privacy Authority).

#### **Identity and contact details of the Data Controller and methods of exercising rights.**

The Data Controller is ITALICA S.p.A. with registered office in Via Pontebbana km. 98, 23 - 33098 VALVASONE (PN) to which you can contact by writing to the following e-mail address: [info@italicaspa.com](mailto:info@italicaspa.com), or by calling 0434.870594.